Professional counselors are heavily regulated in Texas. Regardless of your area of specialization – school, mental health, marriage and family, career, substance abuse, sex offender, hospice – the agencies that oversee your work are reviewing the rules that govern your work. Once the Texas Legislature goes home for its biennial break, the real impact of the statutory changes they made begins to take effect. Over the course of the next few months, every licensing board, as well as the State Board of Education, will consider adoption of rules that may directly impact the way you do your job. In addition, the agencies that provide the systems of funding that support your clients are re-building their systems in response to budget cuts and program changes enacted last session. These folks need your help. Most of the appointees and members of our statewide licensing and regulatory boards are appointed by the Governor or elected from a diverse group of constituents who may or may not have expertise in the areas of government that they regulate. They are asking you to let them know how the rules and changes they are implementing will impact you as well as your students and clients.

One of the beauties of the public policy system in Texas is that all rules are subject to public comment before adoption. Every comment is reviewed and considered, publicly, before a board or agency can adopt or change a rule. TCA has been very effective in providing input to our policy-makers. We have liaisons to almost every entity that impacts the counseling profession in Texas. They attend meetings and speak-up on your behalf. During the rule adoption cycle, though, there is strength in numbers. The rule revisions that will be published over the next few months by the State Board of Examiners of Marriage and Family Therapists and the State Board of Examiners of Licensed Professional Counselors reflect many months of work completing a “sunset” or complete review of all their rules. Don’t wait until the rules are already adopted. Please help TCA represent you by reviewing those proposed rules, submitting your comments directly to the licensing boards and sharing a copy with TCA.

As the State Board of Education prepares to adopt rules to implement legislation enacted last session, they also need to hear from you. The State Board for Educator Certification has begun to approve alternative school counselor certification programs. What should those look like? Does the state need them? If you don’t share your views, they will be making decisions in a vacuum.

All proposed rules will be posted in the Texas Register and on the websites of the various agencies. Watch for Action Alerts from TCA that announce rule postings. You might also go online and sign-up for the various mail lists that these agencies offer. By staying involved, by providing comments, you can help ensure that those rules that regulate your profession are reasonable and appropriate.

Check your inbox for TCA Action Alerts and eMembership Updates to obtain useful links and timely information.
I could hardly wait to report on my experience at the 55th Annual Professional Growth Conference in Ft. Worth. A couple of weeks prior to the conference I felt overwhelmed with the preparations for my commitments at the conference. My worries were unfounded, as I navigated through the challenges with the support, guidance, patience and good humor of my fellow TCA Officers, Board and Senate colleagues, and TCA staff. I hope Selma Yznaga, my Parliamentarian who did an excellent job, hasn’t decided to resign after patiently guiding me through every step of every meeting. Thank you so much, Selma!

The meetings were sometimes long but productive and set us on a great course for addressing issues that are important to our organization and profession. Even with so much work to do, we found the time to participate in social events that allowed us to network, dance and sing. I did promise that what happened at the President’s Reception would stay at the President’s Reception, but I have to say that we have some very talented dancers and karaoke singers in TCA. Thank you everyone who shared your beautiful (and not so beautiful) voices with your colleagues.

Some of us found out that even mishaps at a conference can become humorous stories. My colleagues, Selma Yznaga and Tonya Hammer, and I got lost Tuesday night on our way to the Board dinner sponsored by our distinguished conference coordinators, Debbie Gardner, Catherine Lauterbach and Mary Ann Maryol. What was supposed to be a 10 minute drive to the restaurant turned into an hour and a half excursion to Joshua, which is about 13 miles from the Omni hotel. We weren’t laughing when we got lost. Now it’s one of our most memorable experiences.

This conference was a wonderful and exciting experience for me. I want to the program coordinators and all the energetic and dedicated volunteers who worked diligently to make the Ft. Worth conference an outstanding one. Thank you, Jan Friese and the TCA staff for your excellent work and guidance. I appreciate all the efforts of the Committee and Task Force Chairs and members and Editorial Boards who work so hard behind the scenes as their contributions are vital to TCA! I especially want to thank my mother, sisters, brother-in-law and all my UTB and Rio Grande Valley colleagues and students for joining me to celebrate an important event in my life. My sincere gratitude goes to my husband who couldn’t join me but has supported me throughout my career and professional commitments.

Finally, I want to give a BIG THANK YOU to all the TCA members, and especially students, who attended the conference. You’re the reason the conference was successful. Your commitment and dedication are very much appreciated. I hope your experience at the conference was as memorable as mine. I wish you the best in all your personal, professional and educational endeavors this coming year!
There has been research published that focuses on multiculturalism in counselor-to-client relationships\(^1\)-\(^3\). These publications reflect Texas Counseling Association’s timeliness in accepting our proposal titled, *Experiences of African American School Counselors in Predominantly White-Culture School Districts*, which revealed African American school counselors’ relational experiences with other counselors, administrators, teachers, students\(^5\). This study was conducted to fill a void in the literature and highlights the voices of an underrepresented, typically silenced, population.

The results of this phenomenological study had strong implications, in two major areas: (1) African American school counselors’ relationship with their White counterparts, and (2) A need to revise the multicultural competencies\(^4\) adopted by the Association of Multicultural Counseling and Development (AMCD). Sue, Arredondo, and McDavis (1992) suggested “Many will [revise the multicultural competencies], no doubt, [and they will] undergo further revision, and other new competencies will be added.” As a result, these implications caused the presenter of this session to review the multicultural competencies and draft revisions where appropriate, to include clients, students, other counselors, and professional relationships with colleagues. The participants of this session had an opportunity to provide their feedback on the suggested revisions, while the session presenter explained that the process of revision does not necessarily deem changing all competencies.

Co-presenters, Drs. Judy A. Nelson and Richard E. Watts from Sam Houston State University and I articulated that there should be many opportunities provided to obtain feedback from all counselors and counselor educators interested in voicing their perspective. Therefore, if you are interested in providing feedback, please request a copy of the revised multicultural competencies and submit all correspondence to: Dr. Lisa A. Wines

Early Childhood Development Center 223
6300 Ocean Drive, Unit 5834
Corpus Christi, Texas 78412-5834
lisa.wines@tamucc.edu

References:


What fun we had in Fort Worth!! Thank you all for making the TCA 55th Annual Professional Growth Conference in Fort Worth a success. Everyone enjoyed the opening night band, “White Hot Soul” which has two secondary school counselors, Paul Durapau and Rick Thompson as members. Alma Leal, our president, and all the attendees to the President’s Reception had a great time with dancing and karaoke!

Even in a difficult year, attendance was good. We realize that due to the budget cuts to education it was difficult for many districts to pay for attendance to the conference, but you came anyway. Many of you paid out of your own pocket to attend! Thank you all!!

We went more “green” this year from decorations to conference bags. Please continue to use your bag at the grocery store or as a work bag. Recycle and reuse is a great motto for counselors and others alike. Even on a tighter budget, we had over 50 exhibits for you to browse and shop. Great door prizes were announced throughout the conference. Prizes were donated by the exhibitors as well as TCA Senators and Chapters.

The keynote speakers offered a different slant on counseling from Pat Love’s presentation about how to live in a fast paced world to Brad Keeney’s very creative approach to counseling. Sometimes we need to look at our chosen profession with new eyes. Both keynotes gave us that opportunity to explore new ideas about how we approach counseling. We also had wonderful inspiration from area student groups. Nolan Catholic High School Chamber Choir, Trimble Technical High School ROTC Color Guard and Godley High School Drum Line opened our Thursday keynote with flair. On Friday, Everman Gospel Choir offered wonderful vocals to kick off the morning presentation.

Feedback has been very positive about the facilities, programs and entertainment. Large program rooms meant no one had to be turned away at the door due to space. A variety of options were offered from Marriage and Family programs to Ethics and Supervision as well as College and School Counseling concerns. A special thanks to all the volunteers and TCA staff that helped make the conference a success.

It has been a pleasure hosting the Conference this year. We encourage you to join your fellow counselors for growth, networking and fun at next year’s conference in Galveston. We hope you had the opportunity to enjoy some of the sites of our wonderful city while you were here. Thanks for joining us in Fort Worth where cowboys and culture come together so well!!

Thanks for joining us in Fort Worth where cowboys and culture come together so well!!
Helping to Develop Creativity in Graduate Counseling Students

By Mary G. Mayorga, Texas A&M University – San Antonio

Webster’s dictionary (2011) defines creativity “as the ability to transcend traditional ideas, rules, patterns, relationships or the like and to create meaningful new ideas, forms, methods, interpretations along with employing originality, progressiveness or imagination.” I, on the other hand define creativity as thinking out of the box; and in counseling, creativity is one important component that is necessary when working with a diverse client population.

In higher education creativity in the classroom helps students “think out of the box” and also helps the student view creative counseling as an opportunity to help clients reach their counseling goals. There are many different ways that a counselor educator can help students explore their creativity capabilities especially in certain counseling classes. For examples multicultural counseling is one content area where students learn the importance of being prepared to work with multiculturally diverse populations. Students can explore their creativity capabilities by engaging in some of the following activities: cultural immersion through exploration of food, music, and special events that represent a culture different than their own; choosing to interview someone from a different culture; participating in a cultural night and bringing in to class an object (be it food, jewelry or music) that represents their culture or dressing in clothes that represents their culture. This activity allows students to learn and gain knowledge about different cultures and helps them get in tune with their own cultural values and traditions. Another counseling class that lends itself to creative activities is counseling theories. Students can choose to explore any one of the theories through experiential activities that include “live” presentations in which the student attends class as a founding theorist such as Freud or Carl Rogers. Students may decide to use movies as a way to explain a theory by applying the theory to the movie or role playing a session as a founding theorist with a “peer” client. The ultimate goal is to help students learn that counseling involves being able to use imagination as needed and transcending traditional ideas when working with clients that may require something other than “traditional” counseling to help them reach their counseling goals.

Finally, students who are hesitant to explore their creativity are to be encouraged and supported so that the learning process moves forward.
The TCA 2011 fiscal year began on July 1, 2010 and ended on June 30, 2011. I’ve been afforded a little space in this issue of Guidelines to advise you of the financial condition of TCA as of June 30, 2011. Each year, TCA engages the services of an external auditor to review our financial management practices and position. The accounting firm of Reynolds & Franke completed the FY 2011 audit on October 24, 2011 and reported their findings to the Board and Senate in November 2011. Let me share a quote from the audit report: “In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Texas Counseling Association as of June 30, 2011, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.” In other words, TCA is following appropriate accounting practices and accurately reporting its financial position, as reflected in the Statement of Financial Position, June 30, 2011.

Through a series of Educational Endowment Funds (which are included in the Restricted Investments line of the Statement of Financial Position), TCA provides grants to its members to pursue professional development activities. Each named fund must maintain a balance of $10,000. Grants are awarded from the interest and donations to each fund. The investment strategy for the EEF accounts is designed to generate enough interest income in each account to guarantee the opportunity to provide scholarships in each of the three award cycles. In FY 2011, TCA distributed $3,000 in EEF grants to six TCA members.

Should you have any questions or would like additional information, please contact chester_robinson@tamu-commerce.edu.


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At the Awards Ceremony this November during the 56th Annual Professional Growth Conference, TCA celebrated the ‘Power of One’ by recognizing the achievements of a few. Among this year’s honorees, TCA is proud to announce Denise Cipolla, winner of the 2011 Texas Counseling Association Dr. Jamesanna Kirven Outstanding Counselor Award, Pamela Love-White, winner of the 2011 Texas Counseling Association Presidential Award, and Dr. Carolyn Greer, winner of the 2011 Texas Counseling Association Truax Award.

Denise Cipolla’s work for 18 years as a professional school counselor in Texas has had a positive impact both on her school and within her community. The winner of the 2011 Texas Counseling Association Dr. Jamesanna Kirven Outstanding Counselor Award, Denise has served in numerous leadership roles for the Spring Creek Counseling Association (SCCA). During her tenure, Denise expanded web-based services provided by SCCA, increased membership and mentored new members – helping to revitalize the Chapter.

Working in Conroe ISD, Denise is a Crisis Management & Response team member and a member of the Counselor’s Cabinet Vertical Team Planning Committee. Colleagues and students describe Denise as a positive, trustworthy and patient individual whose visionary thinking and servant’s spirit serve are an example of what a dedicated, professional school counselor should be.

Pamela Love-White’s impact on the promotion of the counseling profession is as significant as it is broad. The winner of the 2011 Texas Counseling Association Presidential Award, Pam – as Co-Chair of TCA’s Membership and Communications Committees – helped expand the public’s knowledge of and the association’s reach to professional counselors.

During Pam’s committee tenure, her work helped TCA develop both television and radio Professional Counselor Public Service Announcements (PSAs) and increase TCA’s membership numbers to record levels. The TV PSA has aired hundreds of times and 5 radio spots began airing this month in San Antonio. The American Counseling Association honored this PSA campaign with its Innovative Practices Award, and ACA state branches are currently licensing the TV PSA from Texas. Including her many other professional achievements, Pamela Love-White’s impact on the counseling profession has affected individuals nationwide and is evidenced in her passion, leadership and personal dedication to the profession.

Do you know of an outstanding counselor in Texas who has made incredible contributions to the counseling profession? Help us celebrate and honor their work. Nominate your colleagues, or yourself, for one of TCA’s 12 annual awards. Categories include Outstanding Counselor, Outstanding Graduate Student, Research, Professional Writing, Human Rights and Advocacy, among others. The nomination deadline is June 1, 2012. Visit www.txca.org/awards for complete details.
The Advisory Council of Past Presidents of the Texas Counseling Association presented the William E. Truax Founders Award to Dr. Carolyn Greer on Thursday, November 11, 2011, at the General Session of the Association’s 2011 Annual Professional Growth Conference. The Truax Award recognizes the significant contributions of an individual TCA member who has demonstrated—over a long period of time—a global vision and significant impact on the counseling profession on a national, regional and/or statewide basis. Nominated by friends and colleagues, Dr. Dennis Engels and Dr. Richard Lampe, Carolyn Greer exemplifies a counseling professional who has demonstrated a global vision and has had a significant impact on the profession at the national, state, and regional levels.

Beginning her career as an English teacher, Dr. Greer eventually became an influential Director of Guidance in the Ft. Worth Independent School District where she moved the district to become a model of excellence and innovation for other districts. Her ability to envision creative ways to enhance the profession led to her founding of the Dallas-Ft. Worth Counselors Association (President, 1989-1990). On a national level, Dr. Greer has served as the President of the National Employment Counselors Association and President of the Association for Adult Development and Aging. Throughout her career, Dr. Greer has provided leadership and guidance to many organizations in the field.

As noted by those who nominated her, “In summary, Dr. Carolyn Greer has an incredibly long and high quality record of contributions to the field of counseling. Her attention to the highest standards across the lifespan has given our field major milestones for advancing counseling. She is an outstanding role model who leads by example and leads from the heart. It is evident that she loves TCA.”

Congratulations, Dr. Carolyn Greer for this well-deserved honor!

The Power of One!

By John Shirley, 2009 Truax Award Winner

“Never doubt that a small group of thoughtful citizens can change the world. Indeed it is the only thing that ever has.” - Margaret Mead

Who will stand up for all the ones who cannot? Will it be you who heeds the call and works to improve their lot?

Who will start the fight? Will you be the one to make injustice right by seeing that it gets done?

Who will make the world a better place by embracing their power of one and improve the plight of the human race by the work that is done?

It only takes one determined person to get things changed. One response to a call for action can cause history to be rearranged.

Who will stand up for all the ones who cannot? Will it be you who heeds the call and works to improve their lot?

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Who will make the world a better place by embracing their power of one and improve the plight of the human race by the work that is done?

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Who will make the world a better place by embracing their power of one and improve the plight of the human race by the work that is done?

It only takes one determined person to get things changed. One response to a call for action can cause history to be rearranged.

The positive power of one is not overrated. That is how the game is won. It can never be underestimated!

Your work will never be done until your priorities you rearrange and you tap your power of one unleashing your potential for change.

The power of one is not a myth so don’t be content to just sit become a force to be reckoned with. Discover it! Embrace it! Use it!

(The words of Margaret Mead and Alma Leal inspired the creation of this poem.)
TCA’s Care to Share: Invite a Friend, Get Involved Initiative

By The TCA Membership Committee

Invite a Friend
As members of TCA we have both the privilege and duty to share the good news of our professional organization with our colleagues. TCA benefits, advocacy, and available leadership opportunities are just a few of the advantages of membership. We believe that if each of us as current members were to share these perks with just ONE of our colleagues, we would be well on our way to increasing the number of professional counselors served by TCA!

Get Involved
Another bonus to TCA membership is the opportunity for involvement and leadership. From local chapters, to divisions, to committees, to the board; TCA has many areas and ways for you as a member to get more involved. Take time during the holidays to think of individuals (perhaps yourself) that you’d like to nominate for the 2012 TCA elections. Nominations open the first week in January. The organization benefits greatly from members like you volunteering your time to TCA thus making a difference in our profession. We strongly encourage you to pick an area to join in the effort. Below we have outlined a few divisions available to you as a TCA member. These are great ways to join others that share your counseling passion or specialty. For additional information on these divisions including their upcoming conferences as well as information on additional involvement opportunities check out www.txca.org.

(TAHEAD) Texas Association for Humanistic Education and Development:
Promotes human development practices that emphasize education of the whole person and instructional strategies that foster humanistic approaches.

(TexamCD) Texas Association for Multicultural Counseling and Development:
Promotes the understanding and appreciation of ethnic, racial, and cultural diversity; human and civil rights, and multicultural counseling.

(TSCA) Texas School Counselor Association:
Supporting counselors, strengthening students, promoting success; providing advocacy and best practice resources to empower school counselors to deliver comprehensive guidance and counseling programs which promote success.

Strategic Counseling for Memorable High School Résumés

By Jessica Givens and Amanda Halter, College Admissions Advisors at All-in-One Applications

The high school résumé provides colleges a record of the many hours your students spend volunteering, working, and learning outside the classroom. Colleges look to the résumé to corroborate statements on a student’s application for admission and to predict a student’s potential campus presence. Unfortunately, most applicants submit résumés that barely do them justice, usually because they are too short, insufficiently detailed and do not fully convey the student’s accomplishments, personality and unique strengths; these applicants risk getting passed over for candidates who look better on paper. Active counselors can help combat this phenomenon in three important ways:

#1. Help students select activities that highlight their strengths and interests. An insightful counselor can help students select innovative activities and endeavors. For instance, with guidance, a potential geology major can start a new club to discuss geoscience careers and host lectures about various aspects of the field; a future lawyer can plan an after-school outing to a courthouse; or a budding physician can launch a medical film series. A counselor can provide the inspiration to look beyond the typical menu of extracurriculars for experiences that really make students stand out to college admissions officers.

#2. Stress the importance of summer involvement. As college admission becomes more competitive, students must take advantage of summer’s free months. It’s time to do service, ideally by joining or starting a group of volunteers and making a serious commitment. It’s also the chance to get an internship at a local business or to do research at a university or hospital. If a counselor encourages summer planning before midyear, students have time to ponder their options and organize their summers strategically.

#3. Give them a usable format that conforms to the applications. Résumé Wizards from Microsoft won’t do the trick because they don’t follow college application formats. Admissions officers want to know the weekly and hourly commitment a student has made to every activity, as well as any positions held and successes achieved within each organization. Unlike traditional employment résumés, a high school résumé can and should be extensive because it must provide detailed and specific information that highlights and provides context to accomplishments and activities. Students generally don’t know what a college application résumé should look like, so they must rely on their counselors for this information.

For a sample résumé format use the free Résumé Builder on www.allin1applications.com which generates a Word document that automatically adheres to application formatting standards.

Remember, interesting experiences differentiate your students from other applicants. Students look to their counselors for guidance, so you are in a unique position to help them discover and pursue experiences during the academic year and over the summer that not only fuel academic and personal growth but also increase their chances of college admissions success. You are laying the groundwork for effective application essays and inspiring the substance of their résumés. A well-crafted résumé is essential to showcasing your students; help them stand out from the crowd with activities and résumés that make a compelling impression.
Texas Association for Multicultural Counseling and Development

By Debra Bettis Britton, TexAMCD Past-President

The Texas Association for Multicultural Counseling and Development (TexAMCD) is a division of the Texas Counseling Association and a state division of the Association for Multicultural Counseling and Development (AMCD), which is a by-product of the American Counseling Association. TexAMCD is an organization of professional counselors in different settings such as schools, private practice, agencies, counselor educators, supervisors, and graduate students in counseling.

TexAMCD provides leadership for the cognitive and affective development of culturally competent professional counselors. The purpose of TexAMCD is to encourage changing attitudes and enhance understanding of cultural diversity and improve educational opportunities for persons from diverse cultural backgrounds. Also, TexAMCD provides continuing education units for programs at the annual Texas Counseling Association Professional Growth Conference and the TexAMCD Spring Workshop.

Why join TexAMCD? It’s the BEST Division in TCA?

Togetherness. Develop new relationships thru NETWORKING.

Enrichment. Advance & sustain your personal growth.

Excitement. Be a part of a force that actively addresses & updates you on diversity.

Awareness. Gain a greater understanding & awareness within and among different ethnic groups.

Membership fees. Low membership fee. (must also be TCA members)

Continuing education. Earn continuing education units during the TCA Conference and TexAMCD Spring Workshop.

Dialogue. Great cultural sharing, learn to understand and appreciate cultural diversity.


Condolences

The Texas Counseling Association extends heartfelt sympathy to:

To BJ Barksdale on the loss of her mother

To Sharon Bey on the loss of her sister

To Michael DeVoll on the loss of his brother-in-law

SAVE THE DATE

TCA and Division Election Nominations Open
The first week of January, 2012

Call for Programs for the
2012 Professional Growth Conference
January 15 – April 2, 2012

TACES Mid-Winter Conference
February 2-3, 2012 – Austin, Texas

2012 TSCA School Counselor Conference
February 12-14, 2012 – Galveston, Texas

EEF Grant Application Deadline: April 1, 2012

TherapySites creates websites designed for therapists that are professional, affordable, and effective.

All you pay is a monthly hosting fee of $59/month with no long-term contracts. They deliver credit card processing, appointment requests, search engine optimization, and more - it's all included!

Visit http://www.therapysites.com/TCA and provide one of the following promo codes to receive One Month of Free Service with Therapysites.

Use ‘TCA’ as your promo code, or if you belong to a Division you may choose to enter that division as the promo code instead: TAMFC, TMHCA, TAADA, TAACE, TAHEAD, TSCA, TACES, TCDA, TCCA, TexAMCD, TALGBTIC, and TXCSJ.
2012 TSCA School Counselor Conference
February 12-14, 2012 Galveston, Texas

Pre-Registration costs just $100 and closes on January 23, 2012

Join school counselors from across the education spectrum in Galveston and choose from more than 70 CEU programs. Proposed schedule and invited programs are now available on the conference website.

PRE-REGISTER TODAY:
www.txca.org/scc